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# ELECTION CENTER

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State

Date








Updated 10:29 p.m. EST, Jan 3, 2012

## ENTRANCE POLLS: Iowa Republicans

HOW TO READ EXIT AND ENTRANCE POLLS: The first column of numbers in each table shows how many voters fall into each category; those numbers should be read down. The remaining figures show how each category voted; those numbers should be read across.

**R** REPUBLICAN PARTY, January 4, 2012 1,787 Respondents

### Vote by Gender

		 Bachmann	 Gingrich	 Huntsman	 Paul	 Perry	 Romney	 Santorum	Other/No Answer
<b>Men</b>	(57%)	4%	14%	1%	<b>24%</b>	10%	23%	23%	1%
<b>Women</b>	(43%)	5%	12%	0%	19%	10%	25%	<b>27%</b>	2%

### Vote by Age

		Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum	Other/No Answer
<b>17-29</b>	(15%)	2%	5%	1%	<b>48%</b>	8%	13%	23%	N/A
<b>30-44</b>	(16%)	4%	13%	0%	26%	6%	20%	<b>30%</b>	1%

<b>45-64</b>	(42%)	6%	14%	1%	16%	11%	25%	<b>26%</b>	1%
<b>65 and Older</b>	(26%)	6%	17%	0%	11%	13%	<b>33%</b>	20%	N/A

### Vote by Age

		Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum	Other/No Answer
<b>17-24</b>	(10%)	1%	5%	N/A	<b>50%</b>	8%	13%	21%	2%
<b>25-29</b>	(5%)	4%	4%	2%	<b>45%</b>	7%	12%	27%	N/A
<b>30-39</b>	(10%)	2%	12%	1%	<b>34%</b>	4%	17%	30%	N/A
<b>40-49</b>	(14%)	5%	16%	1%	17%	13%	23%	<b>25%</b>	N/A
<b>50-64</b>	(34%)	7%	14%	1%	15%	10%	26%	<b>27%</b>	N/A
<b>65 and Older</b>	(26%)	6%	17%	0%	11%	13%	<b>33%</b>	20%	N/A

### Vote by Education

		Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum	Other/No Answer
<b>Never Attended College</b>	(17%)	7%	15%	1%	20%	16%	<b>22%</b>	19%	N/A
<b>Some College</b>	(31%)	5%	13%	0%	22%	12%	21%	<b>26%</b>	1%
<b>College Graduates</b>	(32%)	4%	12%	1%	<b>25%</b>	7%	<b>25%</b>	<b>25%</b>	1%
<b>Postgraduate Study</b>	(20%)	5%	14%	2%	16%	7%	<b>29%</b>	27%	N/A

### Vote by Education

		Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum
<b>Attended College</b>	(83%)	5%	13%	1%	22%	9%	25%	<b>26%</b>
<b>No College Education</b>	(17%)	7%	15%	1%	20%	16%	<b>22%</b>	19%

### Vote by Education

		Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum	Other/No Answer
<b>College Graduates</b>	(52%)	4%	13%	1%	21%	7%	<b>27%</b>	26%	1%

<b>No College Degree</b>	(48%)	6%	14%	0%	22%	13%	22%	<b>23%</b>	N/A
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<b>Vote by Income</b>		<b>Bachmann</b>	<b>Gingrich</b>	<b>Huntsman</b>	<b>Paul</b>	<b>Perry</b>	<b>Romney</b>	<b>Santorum</b>	<b>Other/No Answer</b>
<b>Less Than \$30K</b>	(13%)	6%	13%	0%	<b>37%</b>	14%	15%	13%	2%
<b>\$30-50K</b>	(19%)	7%	12%	1%	<b>26%</b>	14%	16%	24%	N/A
<b>\$50-100K</b>	(39%)	5%	13%	1%	21%	9%	21%	<b>29%</b>	1%
<b>\$100K or More</b>	(28%)	3%	15%	0%	14%	7%	<b>36%</b>	24%	1%

<b>Vote by Income</b>		<b>Bachmann</b>	<b>Gingrich</b>	<b>Huntsman</b>	<b>Paul</b>	<b>Perry</b>	<b>Romney</b>	<b>Santorum</b>	<b>Other/No Answer</b>
<b>Less Than \$50K</b>	(33%)	6%	12%	1%	<b>31%</b>	14%	16%	19%	1%
<b>\$50K or More</b>	(67%)	4%	14%	1%	18%	9%	<b>28%</b>	27%	N/A

<b>Vote by Income</b>		<b>Bachmann</b>	<b>Gingrich</b>	<b>Huntsman</b>	<b>Paul</b>	<b>Perry</b>	<b>Romney</b>	<b>Santorum</b>	<b>Other/No Answer</b>
<b>Less Than \$100K</b>	(72%)	6%	13%	1%	<b>25%</b>	12%	19%	24%	N/A
<b>\$100K or More</b>	(28%)	3%	15%	0%	14%	7%	<b>36%</b>	24%	1%

<b>Vote by Income</b>		<b>Bachmann</b>	<b>Gingrich</b>	<b>Huntsman</b>	<b>Paul</b>	<b>Perry</b>	<b>Romney</b>	<b>Santorum</b>	<b>Other/No Answer</b>
<b>Less Than \$50K</b>	(33%)	6%	12%	1%	<b>31%</b>	14%	16%	19%	1%
<b>\$50-100K</b>	(39%)	5%	13%	1%	21%	9%	21%	<b>29%</b>	1%
<b>\$100K or More</b>	(28%)	3%	15%	0%	14%	7%	<b>36%</b>	24%	1%

<b>Ever Attended GOP Caucus?</b>		<b>Bachmann</b>	<b>Gingrich</b>	<b>Huntsman</b>	<b>Paul</b>	<b>Perry</b>	<b>Romney</b>	<b>Santorum</b>	<b>Other/No Answer</b>
<b>Yes</b>	(60%)	5%	15%	0%	14%	11%	<b>29%</b>	25%	1%

<b>No</b>	(38%)	5%	11%	1%	<b>33%</b>	10%	17%	23%	N/A
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### Vote by Party ID

		Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum
<b>Democrat</b>	(2%)	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>Republican</b>	(75%)	5%	14%	0%	14%	11%	27%	<b>29%</b>
<b>Independent</b>	(23%)	5%	11%	2%	<b>43%</b>	7%	19%	13%

### Vote by Ideology

		Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum	Other/No Answer
<b>Very Conservative</b>	(47%)	7%	14%	0%	15%	14%	14%	<b>35%</b>	1%
<b>Somewhat Conservative</b>	(37%)	3%	16%	1%	21%	9%	<b>32%</b>	19%	N/A
<b>Moderate or Liberal</b>	(17%)	3%	6%	3%	<b>40%</b>	5%	35%	8%	N/A

### Vote by Ideology

		Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum
<b>Conservative</b>	(83%)	5%	15%	0%	18%	12%	22%	<b>28%</b>
<b>Moderate or Liberal</b>	(17%)	3%	6%	3%	<b>40%</b>	5%	35%	8%

### Opinion of Tea Party Movement

		Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum	Other/No Answer
<b>Strongly Support</b>	(34%)	9%	17%	N/A	16%	14%	14%	<b>30%</b>	N/A
<b>Somewhat Support</b>	(30%)	3%	13%	1%	22%	9%	24%	<b>27%</b>	1%
<b>Neutral</b>	(24%)	2%	10%	1%	28%	9%	<b>32%</b>	17%	1%
<b>Somewhat Oppose</b>	(6%)	3%	10%	2%	21%	5%	<b>48%</b>	11%	N/A
<b>Strongly Oppose</b>	(4%)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

<b>Opinion of Tea Party Movement</b>		<b>Bachmann</b>	<b>Gingrich</b>	<b>Huntsman</b>	<b>Paul</b>	<b>Perry</b>	<b>Romney</b>	<b>Santorum</b>	<b>Other/No Answer</b>
<b>Support</b>	(64%)	6%	15%	0%	19%	11%	19%	<b>29%</b>	1%
<b>Neutral</b>	(24%)	2%	10%	1%	28%	9%	<b>32%</b>	17%	1%
<b>Oppose</b>	(10%)	3%	9%	3%	21%	8%	<b>43%</b>	13%	N/A

<b>Born-Again or Evangelical Christian?</b>		<b>Bachmann</b>	<b>Gingrich</b>	<b>Huntsman</b>	<b>Paul</b>	<b>Perry</b>	<b>Romney</b>	<b>Santorum</b>	<b>Other/No Answer</b>
<b>Yes</b>	(57%)	6%	14%	1%	18%	14%	14%	<b>32%</b>	1%
<b>No</b>	(43%)	3%	12%	1%	26%	5%	<b>38%</b>	14%	1%

<b>Most Important Issue</b>		<b>Bachmann</b>	<b>Gingrich</b>	<b>Huntsman</b>	<b>Paul</b>	<b>Perry</b>	<b>Romney</b>	<b>Santorum</b>	<b>Other/No Answer</b>
<b>Abortion</b>	(13%)	7%	9%	N/A	7%	11%	7%	<b>58%</b>	1%
<b>Budget Deficit</b>	(34%)	5%	15%	1%	<b>28%</b>	11%	21%	19%	N/A
<b>Economy</b>	(42%)	3%	13%	1%	20%	9%	<b>33%</b>	19%	2%
<b>Health Care</b>	(4%)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

<b>Most Important Candidate Quality</b>		<b>Bachmann</b>	<b>Gingrich</b>	<b>Huntsman</b>	<b>Paul</b>	<b>Perry</b>	<b>Romney</b>	<b>Santorum</b>	<b>Other/No Answer</b>
<b>Can Defeat Obama</b>	(31%)	3%	20%	0%	9%	7%	<b>48%</b>	13%	N/A
<b>True Conservative</b>	(25%)	9%	4%	N/A	<b>37%</b>	12%	1%	36%	1%
<b>Strong Moral Character</b>	(24%)	5%	5%	0%	23%	14%	11%	<b>40%</b>	2%
<b>Right Experience</b>	(16%)	2%	28%	3%	16%	10%	<b>35%</b>	6%	N/A

<b>Opinion of Your Candidate</b>		<b>Bachmann</b>	<b>Gingrich</b>	<b>Huntsman</b>	<b>Paul</b>	<b>Perry</b>	<b>Romney</b>	<b>Santorum</b>	<b>Other/No Answer</b>
<b>Strongly Favor</b>	(63%)	6%	12%	0%	<b>25%</b>	10%	22%	24%	1%
<b>Have Reservations</b>	(31%)	4%	16%	1%	16%	10%	<b>29%</b>	25%	N/A
<b>Dislike the Others</b>	(4%)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

<b>Best Experience for a President</b>		<b>Bachmann</b>	<b>Gingrich</b>	<b>Huntsman</b>	<b>Paul</b>	<b>Perry</b>	<b>Romney</b>	<b>Santorum</b>
<b>Working in Government</b>	(36%)	4%	21%	1%	27%	10%	9%	<b>28%</b>
<b>Working in Business</b>	(54%)	6%	8%	0%	18%	11%	<b>36%</b>	21%

<b>When Did You Decide Whom to Support?</b>		<b>Bachmann</b>	<b>Gingrich</b>	<b>Huntsman</b>	<b>Paul</b>	<b>Perry</b>	<b>Romney</b>	<b>Santorum</b>	<b>Other/No Answer</b>
<b>Today</b>	(18%)	5%	17%	1%	8%	10%	22%	<b>35%</b>	2%
<b>Last Few Days</b>	(28%)	5%	11%	0%	13%	15%	23%	<b>33%</b>	N/A
<b>In December</b>	(21%)	5%	13%	1%	21%	10%	22%	<b>28%</b>	N/A
<b>Before December</b>	(32%)	5%	14%	1%	<b>37%</b>	7%	28%	9%	N/A

<b>Vote by Time of Decision</b>		<b>Bachmann</b>	<b>Gingrich</b>	<b>Huntsman</b>	<b>Paul</b>	<b>Perry</b>	<b>Romney</b>	<b>Santorum</b>
<b>In the Last Few Days</b>	(46%)	5%	13%	1%	11%	13%	23%	<b>34%</b>
<b>Sometime in 2011</b>	(53%)	5%	13%	1%	<b>31%</b>	8%	26%	16%

<b>Vote by Time of Decision</b>		<b>Bachmann</b>	<b>Gingrich</b>	<b>Huntsman</b>	<b>Paul</b>	<b>Perry</b>	<b>Romney</b>	<b>Santorum</b>
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<b>In the Last Month</b>	(67%)	5%	13%	1%	14%	12%	23%	<b>32%</b>
<b>Before December</b>	(32%)	5%	14%	1%	<b>37%</b>	7%	28%	9%

### Did the Campaign Ads Affect Your Vote?

		Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum	Other/No Answer
<b>Most Important Factor</b>	(3%)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>Important Factor</b>	(22%)	6%	10%	1%	19%	19%	<b>22%</b>	<b>22%</b>	1%
<b>Minor Factor</b>	(37%)	5%	12%	1%	18%	10%	<b>27%</b>	<b>27%</b>	N/A
<b>Not a Factor At All</b>	(32%)	4%	16%	1%	<b>27%</b>	4%	24%	23%	1%

### Were the Campaign Ads Important to Your Vote?

		Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum	Other/No Answer
<b>Yes</b>	(25%)	6%	10%	1%	20%	19%	21%	<b>22%</b>	1%
<b>No</b>	(69%)	4%	14%	1%	22%	8%	<b>26%</b>	25%	N/A

### Were the Campaign Ads a Factor in Your Vote?

		Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum	Other/No Answer
<b>Yes</b>	(62%)	5%	11%	1%	19%	14%	<b>25%</b>	<b>25%</b>	N/A
<b>No</b>	(32%)	4%	16%	1%	<b>27%</b>	4%	24%	23%	1%

### Vote by Size of Place

		Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum	Other/No Answer
<b>Urban</b>	(23%)	4%	10%	0%	<b>26%</b>	9%	<b>26%</b>	24%	1%
<b>Suburban</b>	(27%)	6%	12%	1%	18%	8%	<b>34%</b>	22%	N/A
<b>Rural</b>	(50%)	5%	15%	1%	21%	12%	19%	<b>26%</b>	1%

Vote by Region		Bachmann	Gingrich	Huntsman	Paul	Perry	Romney	Santorum	Other/No Answer
<b>East</b>	(21%)	4%	11%	N/A	25%	6%	<b>31%</b>	22%	1%
<b>East Central</b>	(21%)	6%	15%	1%	23%	11%	20%	<b>25%</b>	N/A
<b>Central</b>	(38%)	5%	13%	1%	21%	12%	<b>25%</b>	22%	1%
<b>West</b>	(21%)	5%	15%	1%	17%	11%	21%	<b>30%</b>	N/A

### Special Notes

- Exit polls are a survey of selected voters taken soon after they leave their voting place. Pollsters use this sample information, collected from a small percentage of voters, to track and project how all voters or a specific segments of the voters sided on a particular race or ballot measure. Because of the nature of caucuses, these polls are conducted as voters enter a caucus venue and are known as entrance polls.
- Candidates who have dropped out of the presidential race may still be included in exit and entrance polls.

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